

Krista Grammerstorf

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EDUCATION

Phoenixville Area High School, Phoenixville, Pennsylvania

High School Diploma, June 2017

Muhlenberg College, Allentown, Pennsylvania

Dance-Choreography and Business-Arts Administration, Expected graduation, May 2021

WORK EXPERIENCE

ALEX AND ANI, King of Prussia, Pennsylvania

Key Holder December 2020-Present

Sales Associate, Dec 2017 –December 2020

- Promoted to Key Holder position after three years with the company. In charge of marketing and running social media accounts to reach out to consumers. Train new hires in product knowledge and company procedures. Engage with corporate to reopen store during COVID-19 pandemic. Assist in visual setups of merchandise. Operate cash registers/mobiles, manage financial transactions, and balance drawers.
- Be the driving force behind the Alex and Ani message of positive energy and charity work. Help customers in gifting personalized and sentimental jewelry pieces.
- Ensure follow-through and completion of tasks, which contribute to the achievement of the store, company and personal goals

STEPS IN TIME DANCE STUDIO, Whitehall, Pennsylvania

Dance Teacher/Choreographer, July 2018 – Present

- Design dances for individual dancers, group competition pieces, musical theatre and special events for dancers ranging from beginners to pre-professionals (7-18).
- Instruct dancers in how to use dance steps in techniques to achieve desired effects. Advise dancers on how to stand and move properly, teaching correct dance techniques to help prevent injuries.

MUHLENBERG COLLEGE ACADEMIC RESOURCE CENTER, Allentown, Pennsylvania

Peer Tutor, August 2018– Present

- Recommended by Muhlenberg faculty members to provide support in the studies of Dance, Microeconomics, and Macroeconomics to students.

LILLY PULITZER, King of Prussia, Pennsylvania

Seasonal Sales Associate, November 2019– July 2020

- Expert on product knowledge by keeping current on all new collections as well as core product lines. Guarantees the highest level of client service by assisting clients with concerns and exchanges

FIREBIRD THEATER, Norristown, Pennsylvania

Choreographer/Summer Intern, July 2019 – August 2019

- Choreographed 'Once On This Island Jr' for the the non-profit theater company's summer program. In charge of choreographing and teaching movement for the production.

PHOENIXVILLE AREA MIDDLE SCHOOL, Phoenixville, Pennsylvania

Choreographer, Dec 2015 – March 2019

- Choreographed 4 spring musicals and 3 fall plays. Read and study story lines and musical scores to determine how to translate ideas and moods into dance movements.
- Audition performers for one or more dance parts. Develop ideas for creating dances, keeping notes and sketches to record influences.
- Teach students, dancers, and other performers about rhythm and interpretive movement.